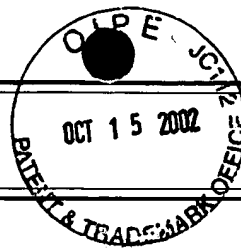


**TRANSMITTAL LETTER
(General - Patent Pending)**



Docket No.
99-046

In Re Application Of: **WALKER et al.**

Serial No.
09/526,907

Filing Date
March 16, 2000

Examiner
Not Yet Assigned

Group Art Unit
2761

Title: **SYSTEMS AND METHODS FOR PROVIDING A SUBSIDY OFFER THROUGH A CUSTOMER DEVICE**

TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Transmitted herewith is:

Supplemental Information Disclosure Statement (6 pp.);
PTO Form-1449 (8 pp.) and references cited therein (98);
Assertion of Small Entity Status (1 pg.); and
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in the above identified application.

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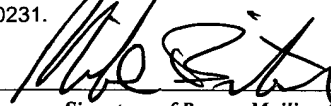

Signature

Michael D. Downs
Attorney for Applicants
PTO Registration No. 50,252
(203) 461-7292/phone
(203) 461-7300/fax

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Dated: **October 10, 2002**

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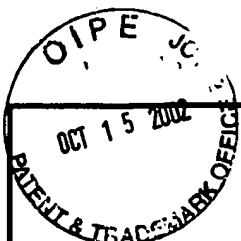


Signature of Person Mailing Correspondence

Michael D. Brinton

Typed or Printed Name of Person Mailing Correspondence

cc: **Mdowns@walkerdigital.com**

**INFORMATION DISCLOSURE CITATION****Docket Number**

99-046

Serial Number

09/526,907

Applicants

WALKER et al.

Filing Date

March 16, 2000

Group Art Unit

2761

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E

FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No
	A	EP 0 109 189 A1	05/23/84	Europe				
	B	EP 512413	11/11/92	Europe (Abstract)				
	C	JP 405257950A	10/08/93	Japan (Abstract)				
	D	EP 0 607 686 A2	07/27/94	Europe				
	E	WO 96/36926	11/21/96	PCT				
	F	WO 97/35441	09/25/97	PCT				
	G	EP 0 809 202 A2	11/26/97	Europe				
	H	WO 98/26363	06/18/98	PCT				
	I	JP 410187318A	07/14/98	Japan (Abstract)				
	J	WO 98/34187	08/06/98	PCT				

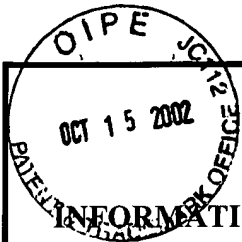
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OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

	K	"Introducing the Digital MenuBoard", Siren Technologies, Inc., (www.sirentech.com), undated.
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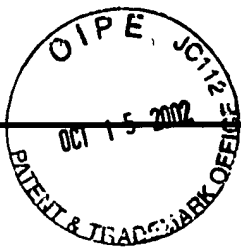


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P	Cook, Louise, "ConsumerWatch: Clip, Snip, Save", Associated Press, March 12, 1984, Section: Business News.
Q	Greene, Jan, "Farm bills please assn; National Grocers Association", Supermarket News, December 23, 1985, Section: Vol. 35, pg. 6, ISSN: 0039-5803.
R	Lacher, Lisa, "Coupon Gimmick Registers Profits", Business Record, December 7, 1987, Section: Vol. 83, No. 47, Sec. 1, pg. 1.
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W	Schrage, Michael, "An Experiment in Economic Theory; Labs Test Real Markets", The Record, November 26, 1989, Section: Business, pg. B01.
X	"Safeway Introduces Store-Generated Coupons", PR Newswire, May 1, 1990.
Y	"Let's Play the Cash Register Receipts Lottery", The New York Times, December 25, 1990, Section: Section 1, pg. 30, Col. 4, Editorial Desk.
Z	Del Rosso, Laura, "Marketel says it plans to launch air fare 'auction' in June; Marketel International", Travel Weekly, April 29, 1991, Section: Vol. 50, No. 34, pg. 1, ISSN: 0041-2082.

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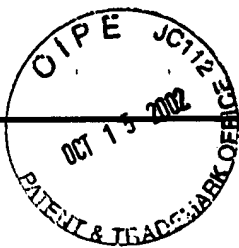
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HH	News Release:, "Chemical Bank and AT&T Smart Cards form strategic alliance", (http //www att com/press/1193/93117 blb htm), November 17, 1993.
II	Jones, Jeanne, "Data Readers Streamline Management...", The Houston Post, June 26, 1994, Section: Business, pg. D1.
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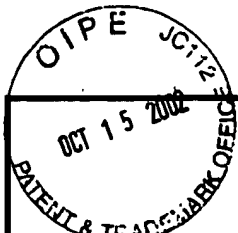
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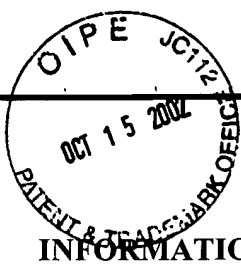


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	NN	Knippenberg, Jim, "Will local radio empires strike back?", The Cincinnati Enquirer, July 23, 1995, Section: Tempo, pg. F01.	
	OO	"Cardbriefs: Stored-Value Card Designed for Casinos", The American Banker, October 31, 1995, Section: Credit/Debit/ATMS, pg. 23.	
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	QQ	Sabatini, Patricia, "Card Sharks; Lurking in the sea of offers you get from credit card companies are some nasty surprises.", Pittsburgh Post-Gazette, February 4, 1996, Section: Business, pg. C1.	
	RR	McKinney, Jeff, "Merchant program could pay off for provident", The Cincinnati Enquirer, March 24, 1996, Section: Financial, pg. E02.	
	SS	Hadley, Kimberly, "Pastors praying anti-arson effort will burn bias", The Nashville Banner, July 26, 1996, Section: News, pg. A13.	
	TT	Nashimoto, Lisa, "Market Ananyasis; Travel services are first online commerce offerings to fly", InfoWorld, July 29, 1996, Section: Internet, pg. 44.	
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	VV	Wagner, Jim, "Cameras Tell Mall What Door You Use, How Often You Go", Albuquerque Tribune, August 9, 1996, Section: Evening, pg. A3.	
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	YY	Fickenscher, Lisa, "Amex to Start Free Rewards Program with Discounts on Merchandise", The American Banker, October 18, 1996, Section: Credit/Debit/ATMS, pg. 10.	
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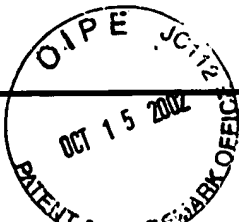


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	AAA	Bonnici, Joseph et al., "Consumer issues in coupon usage: An exploratory analysis", Journal of Applied Business Research, winter 1996/1997, Vol. 13, No. 1, pp. 31-40, ISSN: 0892-7626, CODEN: JPBEBK.	
	BBB	"Happy Anniversary here's your Cashback Bonus ® Award", Private Issue by Discover, Copyright 1997, Greenwood Trust Company.	
	CCC	"Rehayem, Gilbert, "Opinion: X-Press Betting", La Fleur's Lottery World, February 7, 1997.	
	DDD	Singletary, Michelle, "Electronic World, Unchecked Problem?", The Washington Post, March 4, 1997, Section: Financial, pg. C01.	
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	HHH	Bryant, Adam, "Shaking Up Air Fares' Status Quo; Entrepreneur Seeks Break for Last-Minute Business Fliers", The New York Times, April 1, 1997, Section: Section D, pg. 1, Col. 2, Business/Financial Desk.	
	III	"Dispensing the future", Electronic Payments International, May 1997, Section: Feature; pg. 12.	
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	KKK	"Industry Briefs", Card News, June 9, 1997, Section: vol. 12, No. 11.	
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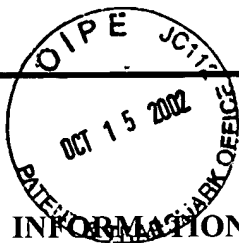


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LLL	Riordan, Teresa, "Patents; A novel approach to making a better spermicide harks back to some old-fashioned methods.", The New York Times, June 9, 1997, Section D, pg. 2, Col. 1, Business/Financial Desk.	
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NNN	"The United Computer Exchange: How it All Works", The Untied Computer Exchange Corporation, (www uce com/howitworks html), download date July 23, 1997.	
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UUU	Hoeschen, Brad, "Brookfield Square hopes mall card strikes a chord", Business Journal-Milwaukee, September 12, 1997, Section: Vol. 14, No. 50, pg. 19.	
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WWW	Website: "NCR 7452 Workstation -- Beyond Traditional POS", (http //www ncr com/product/retail/products/catalog/7452 shtml), download date: September 23, 1997.	
XXX	Ross, Chuck et al., "Coke Card promotion set for '98", (http //adage com/news_and_features/features/19971117/article3 html), Copyright November 1997.	
YYY	"NCR 7453 PC-Based Point-of-Sale Solution", NCR Corporation, Copyright 1998.	
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	ZZZ	Krauss, Jeffrey, "Subsidized TV sets?", CED (Communications Engineering & Design), February 1998.	
	AAAA	Goldblatt, Henry, "AT&T Finally Has An Operator...", Fortune, February 16, 1998, Section: Features/Telcos, pg. 79.	
	BBBB	"New Partners, more exciting rewards: The Membership Rewards program for 1998", (http //www americanexpress com/rewards/news/docs/1998new_mr.shtml), download date: March 12, 1998.	
	CCCC	Elstrom, Peter, "Reach Out and Pay Someone", Business Week, March 23, 1998, pg. 4.	
	DDDD	"Cross-Sell Billing Statement Acquisition System", April 7-9, 1998.	
	EEEE	Hemsley, Steve, "Research and Destroy...", Marketing Week, April 16, 1998, Section: Point of Purchase, pp. 33-36.	
	FFFF	Website: "MCI Freeflex Free Video Rental Program", (http //www mci com/aboutus/products/prepaid/promotional shtml), download date: April 21, 1998.	
	GGGG	Website: "MCI PrePaid Card Retail Promotional Opportunities", (http //www mci com/aboutus/products/glossary/home/freeflex.shtml), download date: April 21, 1998.	
	HHHH	Website: "Wall Street Access...: Active Trader Rebate Program", (http //www wsaccess com/active_rebate_program htm), download date: April 22, 1998.	
	IIII	Amato-McCoy, Deena, "Co-Branded Acme Credit Card Rewards Loyal Users" Supermarket News", June 15, 1998, Section: pg. 17, ISSN: 0039-5803.	
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	LLLL	"DataCard Partners With CSI To Offer Card-Based Loyalty Solution to Merchants", Business Wire, July 9, 1998.	
	MMMM	Albright, Mark, "Grocery savings via Web coupons", St. Petersburg Times, "July 22, 1998, Section: Business, pg. 1E.	
	NNNN	"For the Crew & the Customer", Olivetti, Winter, 1998.	
	OOOO	Fitzgerald, Kate, "Dual-function Cards Latest Pitch To Call in Holders", Card Marketing, November 1998, Vol. 2, No. 10, (http //cardmarketing faulknergray com).	
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	QQQQ	"IAFC Launches NextCard(sm) – The First True Internet VISA", (http //www nextcard com/release1 html), download date: September 14, 1999.	
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	SSSS	Goldberg, Jeff, "Cellular phone information from Point.com", (http www point com/articles/489 asp), download date: November 16, 2000.	
	TTTT	"NASDAQ Consolidated Subscriber Agreement", (www mydiscountbroker com/mdb2002/pdf/nasdaqagreement pdf), download date: October 8, 2002.	
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